

Swale Joint Transportation Board	
Meeting Date	9 th March 2026
Report Title	Formal Objections to Traffic Regulation Order – Swale Amendment 27 2025 – Proposed Extension to Residents’ Parking Scheme – Kingsnorth Road, Faversham
EMT Lead	Emma Wiggins, Director of Regeneration & Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment & Leisure
Lead Officer	Mike Knowles, Seafront & Engineering Manager
Classification	Open
Recommendations	Members are asked to note the contents of the report and recommend 1. that the proposed extension to the Faversham Residents’ Parking Scheme be progressed in Kingsnorth Road 2. the proposed double yellow lines across the access to the converted garage either be installed as per the advertised Traffic Regulation Order or be replaced with Residents’ Parking Bays.

1 Purpose of Report and Executive Summary

- 1.1 This report provides details of formal objections and indications of support received following the advertising of our latest Traffic Regulation Order, Swale Amendment 27 2025.

2 Background, Context and Proposals

- 2.1 The Traffic Regulation Order consists of the proposed extension to the current Faversham Residents’ Parking Scheme to include Kingsnorth Road in Faversham. A plan of the proposals can be found in Appendix I. Details of the formal objections and indication of support can be found in Appendix II.
- 2.1 The Traffic Order was drafted following the submission of a petition from residents to the Swale Joint Transportation Board in September 2025, prompted by the formal consultation of a similar Traffic Order to add Belmont Road to the scheme area. The formal consultation for the Traffic Regulation Order took place between 9th January 2026 and 6th February 2026. During the consultation, a total of 3 formal objections were received, and 1 indication of support.

- 2.2 One of the formal objections, from a resident of London Road, stated that there was not a parking issue in Kingsnorth Road and felt that the introduction of a Residents' Parking Scheme was not justified. However, the petition submitted from residents would suggest that there is an issue, and the implementation of the scheme in Belmont Road will almost certainly displace further vehicles into Kingsnorth Road.
- 2.3 The two other objections were both in relation to the same proposed double yellow lines. During the design of the proposed scheme layout, we consulted with those residents who had dropped kerbs and driveway entrances in Kingsnorth Road to ask whether they would prefer double yellow lines across the dropped kerbs or a white bar marking, which would be unenforceable. During this consultation we were advised that one of the garages that fronted onto Kingsnorth Road had been converted into office space and as such vehicle access was no longer required. However, the owner of the property requested that double yellow lines be installed across the existing dropped kerb and this was included in the scheme layout.
- 2.4 The two formal objections state that the double yellow lines are not required and that the parking bays should be extended across this dropped kerb. Officers have contacted the resident to advise of the formal objections and request that consideration be given to installing parking bays, and the following response has been received:
- 2.5 *"Following our phone conversation yesterday, I would like to reiterate that I would like double yellow lines in front of my garage [...]. The garage faces onto Kingsnorth Road, with a dropped kerb in the road. Although I have been tolerant up to this point of neighbours' vehicles parking over the entrance to the garage, it has frequently hindered me from being able to easily drop things off for storage in the garage, or to transfer compost for the garden and shopping bags into the house. I have [medical condition redacted] and carrying heavy loads a distance from my car to the garage is not something I am able to do easily anymore. It is essential, should I ever decide to sell the house, that I am able to advertise it as having an accessible garage, which was one of the selling points for me when I bought it. It would devalue the property if I was unable to offer an accessible garage. It's irrelevant that I don't currently store my car in the garage, but it may be something I will want to do in the future. I sometimes do market trading and to be able to drive the car into the garage without having to unpack at the end of a long day is not something I am currently able to do, with neighbours' cars blocking the entrance. I trust you will consider the above points when deciding on the parking layout for Kingsnorth Road."*

3 Recommendations

3.1 Members are asked to note the contents of the report and recommend

1. that the proposed extension to the Faversham Residents' Parking Scheme be progressed in Kingsnorth Road
2. the proposed double yellow lines across the access to the converted garage **either** be installed as per the advertised Traffic Regulation Order **or** be replaced with Residents' Parking Bays.

4 Alternative Options Considered and Rejected

4.1 The alternative option would be to leave Kingsnorth Road outside of the Residents' Parking Scheme. In light of the support for this road to be included in the scheme, and the potential displacement of vehicles from Belmont Road and other nearby roads included within the scheme, this option is not recommended.

5 Consultation Undertaken or Proposed

5.1 The formal consultation for the Traffic Regulation Order, Swale Amendment 27 2025, took place between 9th January 2026 and 6th February 2026.

6 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	Cost and resource to progress Traffic Regulation Order through Sealing stage with Kent County Council. Cost of installing signage and lines to introduce Residents' Parking Scheme.
Legal, Statutory and Procurement	Traffic Regulation Order to be Sealed by Kent County Council.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.

Health and Wellbeing	The introduction of a Residents' Parking Scheme in Kingsnorth Road will prevent all day parking from commuters and visitors to the Town Centre, which should increase the on-street parking availability for residents.
Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.
Local Government Reorganisation	None identified at this stage.

7 Appendices

7.1 The following documents are to be published with this report and form part of the report:

- Appendix I: Plan of proposal Residents' Parking Scheme layout
- Appendix II: Details of formal objections and indication of support received

8 Background Papers

None